



PORSCHE



Exclusive Cayenne
Ultimate personalisation

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Cayenne S with SportDesign package with sideskirts, tinted LED taillights with adaptive brake lights, sports exhaust system including sports tailpipes in black, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions



Philosophy

Why shouldn't you make something special even more special?

Ferry Porsche once said "We think it's more important to make especially good cars than to make an especially large number of them."

A way of thinking that's traditional at Porsche, and one that you will still find here today. Since 1986, under the name Porsche Exclusive, we have been dedicated to fulfilling our customers' special wishes and developing unique vehicles, bringing ultimate personalisation to the road. Because the possibilities of tailoring the design and performance of your Porsche to produce a distinctive, one-off creation are practically inexhaustible.

In addition to using the best materials like leather, Alcantara, carbon, wood and aluminium, our most vital commodity is our craftsmanship. It is only by using our hands that we can meet our own high requirements, when applying leather, painting or polishing. Or when tailoring and stitching or when assembling parts in our Exclusive manufacturing process. Always taking the appropriate amount of time. Or in other words, with the greatest care, composure, concentration, passion and devotion. The result? A consistent concept, right down to the smallest detail. Truly a one-off creation. Your Porsche.

Examples of ultimate personalisation using natural leather



Exclusive examples

**We'll never stop making dreams come true.
Let's shake on it.**

Our challenge is to realise your dream car, just the way you envisioned it. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications. Tell us what you would like and we will do our utmost to make it happen, provided that it is technically feasible and does not compromise on quality.

We can make your vehicle even sportier, even more comfortable and even more individual. What can you expect? Originality, inspiration and enthusiasm, beginning as early as the consultation. Focusing on what is most important: your particular wishes. Even with the choice of materials. Whether high-quality leather, wood, aluminium or carbon – we give every detail our full attention.

The following examples are intended to inspire you. Give free rein to your imagination and then create your complete dream car at your Porsche Centre or online with the Porsche Car Configurator. The Porsche Exclusive team at our Customer Centres in Zuffenhausen and Leipzig will also be happy to help.

Useful information on how to design your Porsche can be found on page 44. Turn to page 46 or visit www.porsche.com to find lots of interesting facts from the world of Porsche.

Cayenne S with SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), 21-inch Cayenne SportEdition wheels painted with wheel arch extensions



Cayenne S

Jet Black Metallic

**Your greatest desire: a Porsche.
Now for the other little requests.**

We design every Porsche according to your individual ideas and wishes. With dedication. With craftsmanship. And with a needle and thread.

The result: cars like the Cayenne S in Jet Black Metallic. A one-off. Suitable for ordinary everyday use, but in no way ordinary.

The black Bi-Xenon main headlights including Porsche Dynamic Light System (PDLS) create an extravagant impression,

as do the tinted LED taillights with adaptive brake lights. The SportDesign package with sideskirts emphasises the dynamic personality of the Cayenne S.

The 21-inch Cayenne SportEdition wheels with wheel arch extensions are as exclusive as the whole car. The sports exhaust system including tailpipes in black further enhance the exclusive, sporty look and the sound of the Cayenne S.

1, 2 SportDesign package with sideskirts, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions, tinted LED taillights with adaptive brake lights, sports exhaust system including sports tailpipes in black
3 Centre console armrest front with model logo, steering column casing in leather, extended trim package in leather with grab handles in leather, extended trim package in leather with air vents in leather, interior packages (basic and seats) featuring decorative stitching in a contrasting colour, interior packages with armrests and seat centres in leather in a contrasting colour

Visit www.porsche.com/exclusive to find out everything you need to know about configuring this unique vehicle.



As soon as you open the door you notice so many remarkable details: the front headrests are adorned with an embossed Porsche Crest, the centre console armrest bears the model logo, and the Tiptronic S gear selector is made from aluminium.

Then there's Porsche Rear Seat Entertainment Plus. With two separate 10.1-inch touchscreens on the backs of the front seats, integrated DVD player, SD card slot, Bluetooth® headsets and an internal 32-GB flash memory. A wealth of entertainment awaits you.

So is that the extent of the exclusive wish list? Not at all. In addition to the usual sports performance, with the Cayenne S in Jet Black Metallic there is nothing you have to do without. And the Black and Pebble Grey leather with decorative stitching in Guards Red, provides an attractive contrast.

As far as the end result is concerned, you've clearly got it spot on. And not just with regard to the exterior colour.

- 1 Porsche Crest embossed on headrests, interior package with seat centres in leather in a contrasting colour, interior package with decorative stitching on seats in a contrasting colour, Porsche Rear Seat Entertainment Plus
- 2 Air vents in leather, interior package with decorative stitching (basic) in a contrasting colour
- 3 Porsche Rear Seat Entertainment Plus
- 4 SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), tinted LED taillights with adaptive brake lights, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions

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Cayenne S E-Hybrid

Meteor Grey Metallic

Your first sporting challenge?
Creative design.

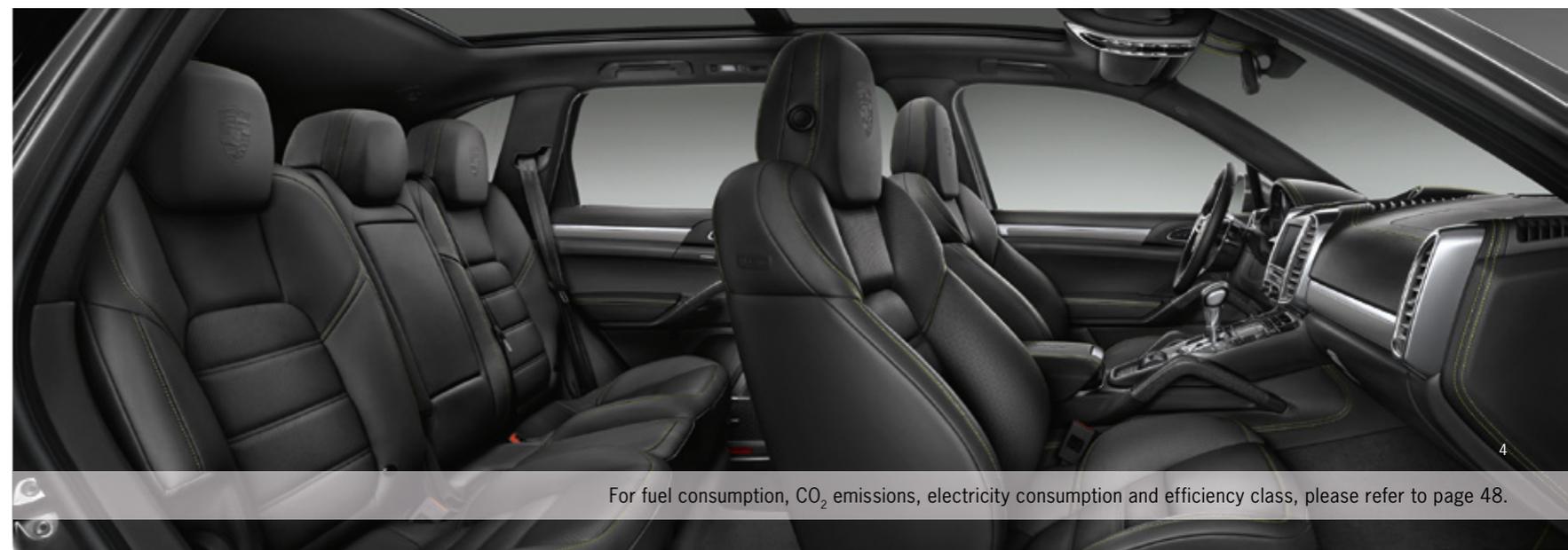
The future will arrive come what may, but we like to meet it head on. The route we take is one of choice, filled with passion and characterised by impressive performance. Our car is the new Cayenne S E-Hybrid in Meteor Grey Metallic. It takes sportiness to a new, sustained level. Aesthetics included.

The exterior boasts a muscular appearance. Newly styled design lines lend it a highly dynamic look. You can add some special touches of your own too, even before it leaves the factory.

This can be accomplished with the SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS) and sports tailpipes in black, to name a few examples. The 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions. Even wheel spacers for the front and rear axles (5 mm) and a fuel filler cap in aluminium look make an impact that cannot be ignored. Let your enthusiasm be seen. From the first glance, in every last detail.

- 1 SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
- 2 SportDesign package with sideskirts, tinted LED taillights with adaptive brake lights, sports tailpipes in black
- 3, 4 Interior package painted, interior package with decorative stitching on seats in a contrasting colour, interior package with decorative stitching (basic) in a contrasting colour, PCM surround painted, air vent slats painted, Tiptronic S gear selector in aluminium, centre console armrest front with model logo, Porsche Crest embossed on headrests of front and outer rear seats, extended trim package with grab handles in carbon, roof lining grab handles in carbon

Visit www.porsche.com/exclusive to find out everything you need to know about configuring this unique vehicle.



As a concept, the plug-in hybrid is simply electrifying. As are the styling options for the Cayenne S E-Hybrid – for a car specified exactly the way you envisaged. Sporty, extraordinary and unmistakably yours.

The interior, trimmed predominantly in black, showcases a diverse selection of quintessential Porsche Exclusive features. A sporty touch is added by the interior package painted, air vent slats painted, PCM surround painted and the Tiptronic S gear selector in aluminium. A variance of colour is provided by the interior packages (basic and seats) featuring

decorative stitching in a contrasting colour of Acid Green.

The Porsche Crest on the headrests and the model logo on the storage compartment of the centre console have been embossed by hand. An exclusive detail that makes it impossible to forget where you are sitting. In a sports car made by Porsche. Exclusively for you.

Not personal or sporty enough for you? A set of grab handles and illuminated door sill guards in carbon will add a touch of motorsport flair.

- 1 PCM surround painted, air vent slats painted
- 2 Interior package painted, extended trim package with grab handles in carbon, Tiptronic S gear selector in aluminium
- 3 Illuminated door sill guards in carbon, personalised floor mats with leather edging
- 4 SportDesign package with sideskirts, tinted LED taillights with adaptive brakelights, sports tailpipes in black, 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions

Visit www.porsche.com/exclusive to find out everything you need to know about configuring this unique vehicle.



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Cayenne S

Palladium Metallic

**Created by true enthusiasts:
Porsche engineers, designers and you.**

Take a moment to admire the new Cayenne. Its appearance is unmistakably Porsche. In every aspect its stature looks more mature, more focused and more athletic. You can see it in the shape of the bonnet, the wings, the exterior mirrors and the rear. Every single detail embodies dynamic performance, because this car carries Porsche DNA. In every fibre of its being.

In fact, there's only one important detail missing: some ideas of your very own. Your enthusiasm, infused in the Cayenne S in Palladium Metallic.

Bi-Xenon main headlights in black and 21-inch Cayenne SportEdition wheels painted in Palladium Metallic underline the elegance and individuality of this Porsche. They show off your exemplary good taste, which is also reflected in the SportDesign package and the sports exhaust system including chrome-plated sports tailpipes in silver colour.



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- 1 SportDesign package with sideskirts, Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS), 21-inch Cayenne SportEdition wheels painted with wheel arch extensions
- 2 SportDesign package with sideskirts, tinted LED taillights with adaptive brake lights, sports exhaust system including sports tailpipes, 21-inch Cayenne SportEdition wheels painted with wheel arch extensions
- 3 Extended trim package in leather, interior package with seat centres in leather in a contrasting colour, interior package with armrests in leather in a contrasting colour, PCM surround in leather, air vents in leather, steering column casing in leather

Visit www.porsche.com/exclusive to find out everything you need to know about configuring this unique vehicle.

Open the doors of the Cayenne S in Palladium Metallic and one thing is instantly clear: the interior has been styled with enthusiasm. Everything exudes elegance. All details have been specifically considered and perfectly tailored to you.

The dominant material? Leather. The dominant colour? Agate Grey. Even the subtle details, such as the door release lever surrounds, the ashtrays, the rear-view mirror and the seat consoles, have been upholstered by hand with the finest craftsmanship.

A blend of colours has been achieved with the extended trim package in leather. This is then supplemented by the interior packages combining seat centres and armrests in leather, in the contrasting colour of Cream.

Other highlights in Cream include the slats on the air vents, the PCM surround, the sun visors and the grab handles – on the roof lining as well as on the doors and centre console. The lid of the centre console is adorned with an embossed Porsche Crest. Further proof of your enthusiasm and meticulous attention to detail.

- 1 Extended trim package in leather, interior package with armrests in leather in a contrasting colour, interior package with seat centres in leather in a contrasting colour, PCM surround in leather, air vents in leather, centre console armrest front with Porsche Crest
- 2 PCM surround in leather, air vents in leather
- 3 Extended trim package in leather, centre console armrest front with Porsche Crest, PCM surround in leather, air vents in leather
- 4 Roof lining grab handles in leather
- 5 Sun visors in leather

Visit www.porsche.com/exclusive to find out everything you need to know about configuring this unique vehicle.



Colours and materials

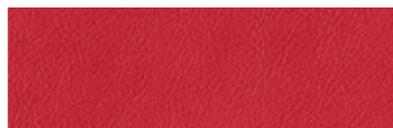
**Our engineering skill.
Your imagination.
An exclusive combination.**

We offer an extensive range of colours and materials for you to choose from. Selected Porsche Exclusive options are available in leather for example, a natural material that can be dyed a variety of colours, enabling you to create attractive contrasts inside your Cayenne. In addition to leather, we offer fine woods²⁾ as well as carbon, stainless steel and aluminium to enhance the interior. Your Porsche Centre can provide you with further details, or you could visit one of our Customer Centres in Zuffenhausen or Leipzig, where we would be pleased to assist you directly and give you the exclusive advice you need (see page 44).

Colour to sample leathers¹⁾



Steel Grey



Guards Red



Titanium Blue



Pebble Grey



Acid Green



Mahogany



Colour to sample leathers

¹⁾ For standard and natural leather colours, please refer to the Cayenne main catalogue. Decorative stitching is now also available in Racing Yellow.

²⁾ Since wood is a natural product, there may be variations in colour and grain.



Leather

Leather is a traditional natural material – a true classic. Items made of leather are both timeless and durable.



Carbon

Carbon fibre is a light yet highly durable material used extensively in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Stainless steel

Stainless steel is an especially pure material, and it looks absolutely first class.



Aluminium

Brushed aluminium sets clear accents and lends the interior a sporty minimalist look.



Dark walnut²⁾

A classic, high-quality dark wood with a unique and appealing grain.



Anthracite birch²⁾

This anthracite-coloured birchwood has an attractive wavy grain, an impressive dual-tone effect and a silky sheen.



Natural olive²⁾

A high-quality ash wood with an olive grain and a silky matt sheen, giving a combination of elegance, individuality and luxury.



Yachting Mahogany²⁾

Inspired by the construction of exclusive yachts, mahogany is a fine dark wood. Light maple inserts provide a stylish contrast.

Exclusive options

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Exterior.										
• Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)	○	○	○	○	○	●	–	–	8EF	Title, 14, 25
• SportDesign package with sideskirts without sideskirts	○	○	○	○	○	●	○	○	2D1	Title, 4, 8
	○	○	○	○	○	–	○	○	2D2	–
• Tinted LED taillights with adaptive brake lights	○	○	○	○	○	●	○	○	8SB	14, 17, 25
• Roof spoiler trailing edge painted	○	○	○	○	○	●	○	●	5J2	25
• Fuel filler cap in aluminium look	○	○	○	○	○	○	○	○	2W6	–
Engine, transmission and chassis.										
• Sports tailpipes	○	○	○	○	○	–	○	●	0P3	18
• Sports tailpipes in black	○	○	○	○	○	●	○	□	0P6	4, 14, Back page
• Sports exhaust system including sports tailpipes including sports tailpipes in black	○	–	○	–	–	–	○	○	0P8	18
	○	–	○	–	–	●	○	○	0P9	4, 14, Back page

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

For fuel consumption, CO₂ emissions, electricity consumption and efficiency class, please refer to page 48.



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4

- 1 Bi-Xenon main headlights in black including Porsche Dynamic Light System (PDLS)
- 2 Roof spoiler trailing edge painted
- 3 Sports tailpipes in black
- 4 Tinted LED taillights with adaptive brake lights

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Wheels.										
• 21-inch Cayenne SportEdition wheels with wheel arch extensions	<input type="checkbox"/>	CK0	–							
• 21-inch Cayenne SportEdition wheels painted with wheel arch extensions	<input type="checkbox"/>	CN5	Title, 10, 13							
• 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions	<input type="checkbox"/>	CQ1	14, 17, 27							
• 21-inch Cayenne SportEdition wheels painted in satin platinum with wheel arch extensions	<input type="checkbox"/>	U97	27							
• 21-inch Cayenne Sport Classic wheels with wheel arch extensions ¹⁾	<input type="checkbox"/>	U02	–							
• 21-inch Cayenne Sport Classic wheels painted with wheel arch extensions ¹⁾	<input type="checkbox"/>	C9S	–							
• 21-inch Cayenne Sport Classic wheels painted in black (high-gloss) with wheel arch extensions ¹⁾	<input type="checkbox"/>	C4P	27							
• 21-inch Cayenne Sport Classic wheels painted in satin platinum with wheel arch extensions ¹⁾	<input type="checkbox"/>	C4I	27							
• Wheel spacers on rear axle, 17 mm	<input type="checkbox"/>	–	<input type="checkbox"/>	–	ARA	–				
• Wheel spacers on front and rear axle, 5 mm	<input type="checkbox"/>	ARC	–							

¹⁾ Available from 11/2015 at the earliest.

– not available number/extra-cost option • standard available at no extra cost
 More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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- 1 21-inch Cayenne SportEdition wheels painted in satin platinum with wheel arch extensions
- 2 21-inch Cayenne SportEdition wheels painted in black (high-gloss) with wheel arch extensions
- 3 21-inch Cayenne Sport Classic wheels painted in satin platinum with wheel arch extensions
- 4 21-inch Cayenne Sport Classic wheels painted in black (high-gloss) with wheel arch extensions

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Audio and communication.										
• Porsche Rear Seat Entertainment ¹⁾	○	○	○	○	○	○	○	○	AHR	–
• Porsche Rear Seat Entertainment Plus ¹⁾	○	○	○	○	○	○	○	○	AHS	13, 29
• Wireless Internet access	○	○	○	○	○	○	○	○	AGX	–
Interior.										
• Interior package painted ²⁾	○	○	○	○	○	○	○	○	APC	15, 17, 29
• Air vent slats painted ²⁾	○	○	○	○	○	○	○	○	AVF	15, 16, 29
• PCM surround painted ²⁾	○	○	○	○	○	○	○	○	AUF	15, 16, 29
• Seat belts in										
Agate Grey	○	○	○	○	○	○	○	○	F10	–
Luxor Beige	○	○	○	○	○	○	○	○	FZ3	–
Saddle Brown	○	○	○	○	○	○	○	○	F11	–
Cohiba Brown ¹⁾	○	○	○	○	○	○	○	○	F17	–
Garnet Red	○	○	○	○	○	○	○	○	F12	–
Espresso	○	○	○	○	○	○	○	○	F13	–
Cognac	○	○	○	○	○	○	○	○	FZ5	–

¹⁾ Available from 06/2015 at the earliest.

²⁾ Paint finish in exterior colour unless otherwise specified at the time of order.

Please refer to your Porsche Centre for information about painting in contrasting exterior colours.

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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1 Interior package painted, PCM surround painted, air vent slats painted

2 Air vent slats painted, PCM surround painted

3 Porsche Rear Seat Entertainment Plus, Porsche Rear Seat Entertainment in leather

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Interior.										
• Instrument dials in Luxor Beige	<input type="checkbox"/>	7V4	-							
• Instrument dials in White	<input type="checkbox"/>	7V3	20, 31							
• Instrument dials in Garnet Red	<input type="checkbox"/>	7V7	-							
• Compass instrument dial/Sport Chrono stopwatch in Luxor Beige	<input type="checkbox"/>	UP4	-							
• Compass instrument dial/Sport Chrono stopwatch in White	<input type="checkbox"/>	UP3	20, 21, 31							
• Compass instrument dial/Sport Chrono stopwatch in Garnet Red	<input type="checkbox"/>	UP5	-							
• Vehicle key painted ¹⁾	<input type="checkbox"/>	APK	31							

¹⁾ Paint finish in exterior colour unless otherwise specified at the time of order.
Please refer to your Porsche Centre for information about painting in contrasting exterior colours.

- not available 1 number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



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1 Sport Chrono stopwatch instrument dial in white
2 Vehicle key painted, key pouch in leather
3 Instrument dials in white

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Interior: leather.										
• Extended trim package in leather ¹⁾	○	○	○	○	○	○	○	○	APB	11, 19, 21
• Extended trim package Plus ¹⁾	○	○	○	○	○	○	○	○	BHA	–
• Dashboard trim package in leather	○	○	○	○	○	○	○	○	AZW	15, 19
• Extended trim package with grab handles in leather ¹⁾	○	○	○	○	○	○	○	○	ADF	19, 21, 33
• Interior package with armrests in leather in a contrasting colour ²⁾	○	○	○	○	○	○	○	○	AXJ	11, 19, 21
• Interior package with seat centres in leather in a contrasting colour ²⁾	○	○	○	○	○	○	○	○	AXK	11, 19, 33
• Interior package with decorative stitching on seats in a contrasting colour ³⁾	○	○	○	○	○	○	○	○	AXH	11, 12, 15
• Interior package with decorative stitching (basic) in a contrasting colour ³⁾	○	○	○	○	○	○	○	○	AXF	11, 13, 15
• Key pouch in leather	○	○	○	○	○	○	○	○	APE	31
• Steering column casing in leather	○	○	○	○	○	○	○	○	ALL	11, 19, 33

¹⁾ Leather in interior colour unless otherwise specified at the time of order.

Option also available in contrasting interior colour at no extra cost.

²⁾ Free choice of colour from all available standard and natural leather colours and the following colours to sample: Steel Grey, Pebble Grey, Guards Red, Titanium Blue, Acid Green, Mahogany.

³⁾ Free choice of colour from all available standard and natural leather colours and the following colours to sample: Steel grey, Pebble Grey, Guards Red, Titanium Blue, Acid Green, Mahogany, Racing Yellow.

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.

1 Interior package with armrests in leather in a contrasting colour, interior package with seat centres in leather in a contrasting colour, extended trim package with grab handles in leather

2 Steering column casing in leather

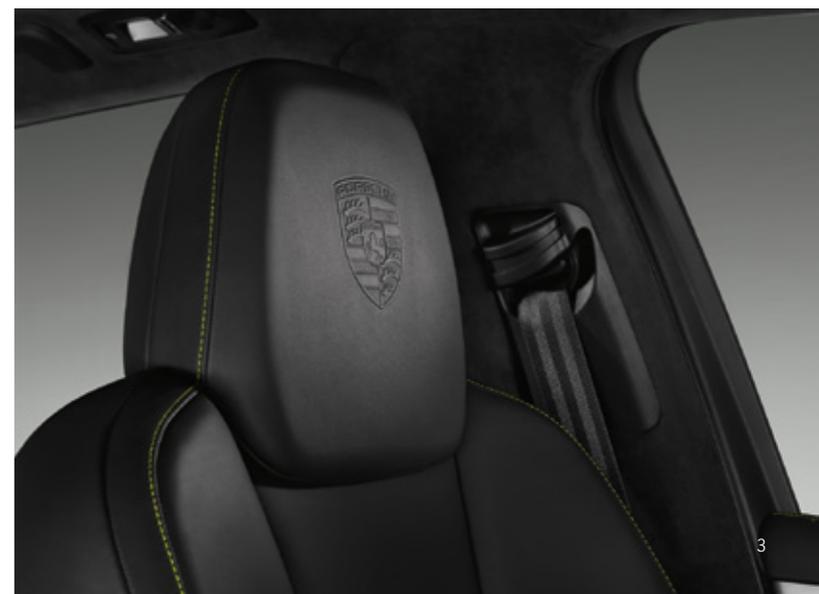
3 Porsche Crest embossed on headrests, interior package with decorative stitching on seats in a contrasting colour



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Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Interior: leather.										
• Air vents in leather ¹⁾	<input type="checkbox"/>	AVJ	11, 13, 21							
• Air vent slats in leather ¹⁾	<input type="checkbox"/>	AVG	11, 20, 35							
• PCM surround in leather ¹⁾	<input type="checkbox"/>	AUR	20, 21, 35							
• Sun visors in leather ¹⁾	<input type="checkbox"/>	ADG	11, 21, 35							
• Rear-view mirror in leather	<input type="checkbox"/>	AVW	11, 19							
• Roof lining grab handles in leather ¹⁾	<input type="checkbox"/>	ALH	21, 35							
• Porsche Crest embossed on headrests										
Front seats	<input type="checkbox"/>	3J7	11, 12, 33							
Front and outer rear seats	<input type="checkbox"/>	5ZF	15							
• Centre console armrest front										
with model logo	<input type="checkbox"/>	6F8	Title, 15, 35							
with Porsche Crest	<input type="checkbox"/>	6F6	19, 21							

¹⁾ Leather in interior colour unless otherwise specified at the time of order. Option also available in contrasting interior colour at no extra cost. Free choice of colour from all available standard and natural leather colours and the following colours to sample: Steel Grey, Pebble Grey, Guards Red, Titanium Blue, Acid Green, Mahogany, Racing Yellow (decorative stitching only).

– not available 1 number/extra-cost option standard available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1 PCM surround in leather, air vents in leather
2 Sun visors in leather
3 Centre console armrest front with model logo
4 Roof lining grab handles in leather

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Interior: leather, wood¹⁾										
• Door release lever surrounds and ashtrays in leather	○	○	○	○	○	○	○	○	ALT	–
• Porsche Rear Seat Entertainment in leather ²⁾	○	○	○	○	○	○	○	○	AHT	29
• Seat consoles in leather	○	○	○	○	○	○	○	○	ALS	37
• Personalised floor mats with leather edging	○	○	○	○	○	○	○	○	AFX	11, 17, 37
• Personalised reversible luggage compartment mat with leather edging including loading edge protection	○	○	○	○	○	○	○	○	AFZ	37
• Yachting Mahogany interior package in conjunction with Tiptronic S gear selector in aluminium	○	○	○	○	○	○	○	○	PH8 5ML	37 –
• Heated multifunction sports steering wheel in Yachting Mahogany	○	○	○	○	○	○	○	○	2ZU	37
• Extended trim package with grab handles in wood ³⁾	○	○	○	○	○	○	○	○	–	–
• Roof lining grab handles in wood ³⁾	○	○	○	○	○	○	○	○	–	–

¹⁾ Since wood is a natural product, there may be variations in colour and grain.

²⁾ Only in conjunction with Porsche Rear Seat Entertainment or Porsche Rear Seat Entertainment Plus. Available from 06/2015 at the earliest.

³⁾ This option is available in dark walnut, anthracite birch, natural olive and Yachting Mahogany.

Please refer to the current price list for your specific vehicle for details and order numbers.

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost

More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



1



2



3

1 Personalised floor mats with leather edging, seat console in leather

2 Personalised reversible luggage compartment mat with leather edging including loading edge protection

3 Yachting Mahogany interior package, heated multifunction sports steering wheel in Yachting Mahogany

Option	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S	Order no.	Page
Interior: carbon, stainless steel, aluminium.										
• Extended trim package with grab handles in carbon	○	○	○	○	○	○	○	○	ADC	15, 17, 39
• Roof lining grab handles in carbon	○	○	○	○	○	○	○	○	ACK	15, 39
• Door sill guards in carbon	○	○	○	○	○	○	○	○	7M3	39
• Door sill guards in carbon, illuminated ¹⁾	○	○	○	○	○	○	○	○	7M8	Title, 17, 39
• Personalised door sill guards in carbon, illuminated	○	○	○	○	○	○	○	○	ADY	–
• Door sill guards in stainless steel, illuminated ¹⁾	○	○	○	○	○	○	○	○	7M7	39
• Personalised door sill guards in stainless steel, illuminated	○	○	○	○	○	○	○	○	ADX	39
• Tiptronic S gear selector in aluminium	○	○	○	○	○	○	○	○	6Q7	15, 17, 39

¹⁾ In the Cayenne S E-Hybrid, the 'Cayenne S' logo is illuminated in Acid Green. In the Cayenne GTS, the 'GTS' in the logo is illuminated in red.

– not available ○ 1 number/extra-cost option ● standard □ available at no extra cost
More detailed information on individual equipment and equipment packages can be found in the respective vehicle price list.



- 1 Extended trim package with grab handles in carbon, Tiptronic S gear selector in aluminium
- 2 Roof lining grab handles in carbon
- 3 Door sill guards in carbon
- 4 Door sill guards in carbon, illuminated
- 5 Door sill guards in stainless steel, illuminated
- 6 Personalised door sill guards in stainless steel, illuminated

Exclusive expertise

When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This has been the philosophy behind the Porsche 'Sonderwunsch programme', known as Porsche Exclusive, since 1986. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the

interior and exterior, using fine materials and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars and genuinely limited-edition production runs with an intense passion for detail and a focus on quality craftsmanship. Our ever constant goal is to ensure that each and every Porsche car is exceptional,

with its own distinctive personality and character. Our latest example: the Panamera Exclusive Series.

On the following pages, we showcase 11 extraordinary Porsche models. All limited editions, they epitomise the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto 'Ultimate personalisation'.

1983

1992 to 1993

1993

1993 to 1994

1995



935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.



911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.



911 Carrera 2 Speedster Turbolook

In 1993, Porsche realised an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.



911 Turbo Flatnose

A stand-out feature of the 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated turbo engine.



911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo were produced in Cabriolet form. The combination of fresh air and turbo performance was available to just 14 customers.

1995 to 2000



911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Carrera Speedster was based on the 911 (type 993). Only two were made in 1995 and 2000.

1997 to 1998



911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S, of which 345 vehicles were made, was the only model in the series to achieve a top speed of 300 km/h.

2009 to 2010



911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with a double-dome roof, 'ducktail' and 19-inch Sport Classic wheels with the traditional styling of Fuchs wheels was limited to 250 cars.

2010 to 2011



911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalised interior, it distinguished itself visually from all other members of the 911 family, thanks to its shorter windscreen frame, rear apron with side air outlets and dynamically styled Speedster hood compartment lid with two muscular haunches.

2012



911 Club Coupé

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, that number has grown to 651 globally recognised Porsche Clubs with around 186,000 members. A unique sports car was created in 2012 to honour the first club charters: the 911 Club Coupé – with a strictly limited edition of just 13 cars.

2014 to 2015



Panamera Exclusive Series

In 2014 and 2015 Porsche Exclusive produced the Panamera Exclusive Series, a limited edition of 100 cars based on the Panamera Turbo S Executive. Its impressive features include an exquisite leather interior by Poltrona Frau, a beautiful blended paint finish, a badge showing the limited edition number and the new Porsche Rear Seat Entertainment Plus.

Designing your Porsche

Porsche Exclusive.

What else is exclusive to each and every car? Exclusive advice.

Everything starts with the right advice and your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So why wait? Make an appointment with your Porsche Centre to discuss your requirements. Or contact our Porsche Exclusive Customer Centre in Zuffenhausen directly by e-mailing customercenter-exclusive@porsche.de or calling +49 711 911-25977.

You can see what we really mean by customisation at our Porsche Exclusive Customer Centres in Zuffenhausen and Leipzig. Here, you can select the materials, such as leather, wood or aluminium, the paint finishes that you desire and plan your own Porsche using the Porsche Car Configurator.

We want to show you what we can do and experience how we make customer requirements into reality, here, directly on site. All down to the smallest detail, just as you would expect from Porsche Exclusive.



The Porsche new vehicle warranty applies to all Porsche Exclusive options and special designs. Please appreciate that some Porsche Exclusive options may require a longer delivery lead time.

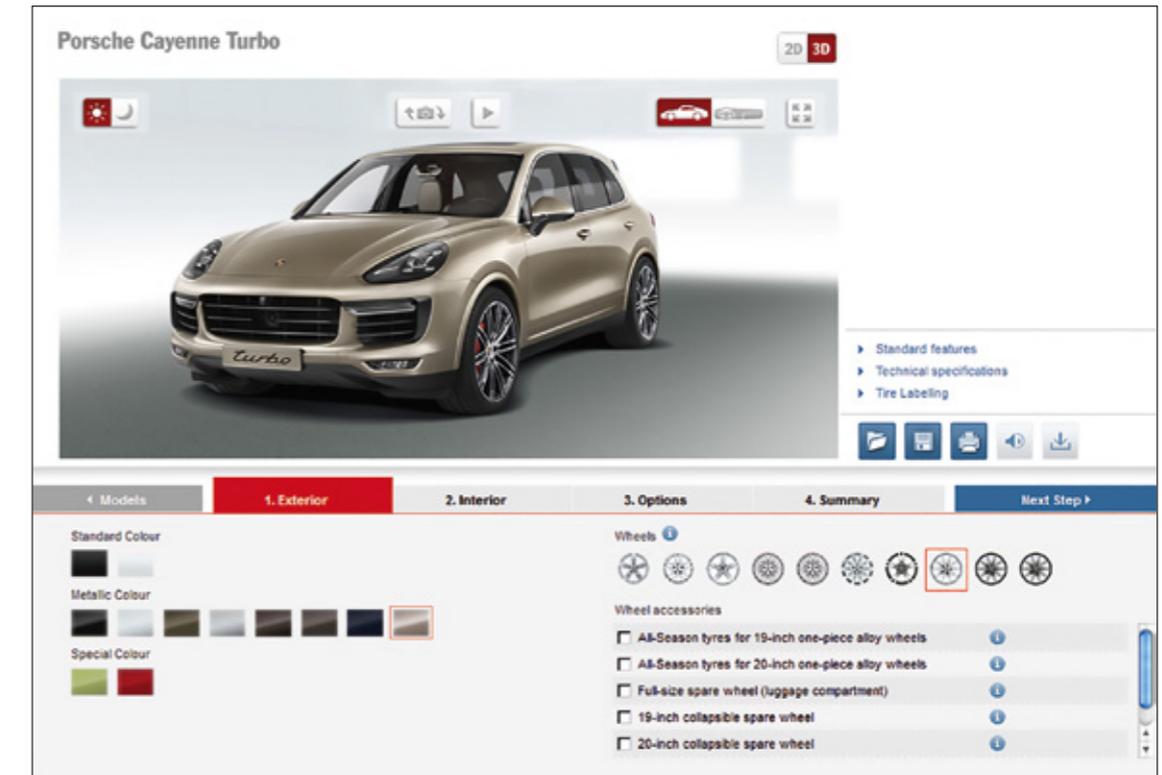
Porsche Car Configurator

Personalisation – the final touch. Four steps. 100% you.

Taste, personality and style. You decide how to refine the Cayenne to your personal preference. With the Porsche Car Configurator, you can see the result instantly on your computer. Create a Cayenne of your own in just four easy steps.

An interactive 3D tool then lets you see it from the inside and the outside, by day and by night. You can save your configuration and print it out directly.

At www.porsche.com you will find the Porsche Car Configurator and lots more about the captivating power of Porsche.



Panorama



Porsche Tequipment

Personalise your Porsche at any time after purchase with our range of aftermarket accessories. You will also find all our available products online at www.porsche.com/tequipment using the Tequipment accessories finder.



Porsche Driver's Selection

With products ranging from fashion and accessories to tailored luggage, this unique collection combines quality and style with everyday practicality.



Porsche Driving Experience

The Porsche Travel Club offers exclusive driving holidays worldwide: call +49 711 911-23360. Learn how to push your Porsche to the limit in the Porsche Sport Driving School: call +49 711 911-23364.

Porsche Clubs

Since the first Porsche Club was founded in 1952, their number has grown to 651 with a total of 186,000 members worldwide. To find out more, go to www.porsche.com/clubs or call +49 711 911-23250.

Porsche Financial Services

Our range of financial services is innovative and specially tailored to the needs of Porsche owners. Products range from attractive finance and leasing options to vehicle insurance and the Porsche Card.

Porsche Classic

Your specialist source for genuine Porsche parts as well as restoration services for all Porsche classics. Visit www.porsche.com/classic to find out more.

Porsche Online

Go to www.porsche.com for all the latest news and information from Porsche.



You can obtain the latest brochures for Porsche Tequipment, Porsche Driver's Selection and Porsche Driving Experience from your Porsche Centre.

Tyre identification

Tyre type	Size	Fuel efficiency class/ rolling resistance	Wet grip class	External rolling noise* (class)	External rolling noise (dB)
The Cayenne model range					
Summer tyres	255/55 R 18	E-C	B	🔊 – 🔊	74-72
	265/50 R 19	C-B	A	🔊	73-71
	275/45 R 20	E	B	🔊	73-72
	295/35 R 21	E-C	A	🔊 – 🔊	74-72
All-season tyres	255/55 R 18	E-B	C	🔊 – 🔊	76-69
	265/50 R 19	B	C-B	🔊 – 🔊	71-70
	275/45 R 20	C-B	C-B	🔊 – 🔊	76-70

For logistical and technical reasons relating to the production process, we are unable to accept orders for a particular make of tyre.
* 🔊 Quiet rolling noise, 🔊 Moderate rolling noise, 🔊 Loud rolling noise.

Fuel consumption figures

The Cayenne model range	Cayenne	Cayenne Diesel	Cayenne S	Cayenne S Diesel
Fuel consumption/emissions	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Urban (in l/100 km)	12.3	7.8–7.6	13.0–12.4	10.0
Extra urban (in l/100 km)	7.5	6.2–6.0	8.0–7.8	7.0
Combined (in l/100 km)	9.2	6.8–6.6	9.8–9.5	8.0
CO ₂ emissions (in g/km)	215	179–173	229–223	209
Efficiency class	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Germany	D	B	E–D	C
Switzerland	G	D	G	F

Fuel consumption figures

The Cayenne model range	Cayenne S E-Hybrid	Cayenne GTS	Cayenne Turbo	Cayenne Turbo S
Fuel consumption/emissions	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Urban (in l/100 km)	–	13.2–12.9	15.9–15.5	15.9
Extra urban (in l/100 km)	–	8.3–8.1	8.9–8.7	8.9
Combined (in l/100 km)	3.4	10.0–9.8	11.5–11.2	11.5
CO ₂ emissions (in g/km)	79	234–228	267–261	267
Electricity consumption, combined in kWh/100 km	20.8	–	–	–
Electrical range	18–36 km (NEDC: 36 km)	–	–	–
Efficiency class	Tiptronic S	Tiptronic S	Tiptronic S	Tiptronic S
Germany	A+	E–D	F	F
Switzerland	F	G	G	G

